

# KEITH'S

22-DELAWARE



# BRIEFS

JULY 2006

KEITH L. THOMPSON, District Governor

ED SHORT, Bulletin Editor



Dear Fellow Lions, Lioness, and Leos:

Can you say PARADIGM SHIFT? That is what President Jimmy Ross has challenged all the Lions throughout the world to accomplish this year. For those unfamiliar with the word Paradigm, pronounced para.dime, it means "one that serves as a pattern or model." He has challenged the Officers and Board at Lions Clubs International to shift from their "status quo" way of thinking to another way that may prove to be a better way. He

has asked us as Governors to change the way we have patterned ourselves and shift to a new way of thinking.

So with that said, we started doing shifting here in District 22-D. On Monday July 17, 2006 the Banner transfer was held. Did you get that, the Banner Transfer was held in July. Conservatively, I thought maybe an OK turnout of 100. We'd be happy with 120. But, when 180 Lions, Lioness, and Leos attended, the entire Cabinet was just elated. Maybe there is something to this shifting stuff anyway, maybe Jimmy really knows what he's talking about and maybe that's why he's our President this year.

President Jimmy Ross is a wonderful down-home Lion. He hails from a ranch near the small town in Texas named Quitaque, pronounced Kit-a-kway. He is very personable and approachable. When I went to have him autograph my "official" picture with him and his lovely wife Velda, I referred to Jimmy as Mr. President, he shot back as quick as shooting a rattlesnake out on the range, "Keith, don't call me that, just call me Jimmy." So, I now jokingly refer to our President as Jimmy Don't Call Me Mr. President Ross. A very long name, but it sums it all up. All the Lions, Lioness, and Leos will have the opportunity of meeting Jimmy at our Multiple District Convention next May or hopefully even sooner.

One of the exciting paradigm shifts in Boston that took place was a new concept presented by Jimmy: the idea of Emergency Response Teams of individuals from clubs throughout the District. The emergency response teams would respond to where the need would arise. Take for instance the recent flooding in Sussex County. A response team would be deployed from the local or nearby Lions Clubs and set up at the local fire station and perhaps supply refreshments to the emergency personnel or perhaps cook a meal where the folks that were flooded out could come and enjoy a hot cooked meal. Your Foundation, the Delaware Lions Foundation is exploring the idea of small emergency grants to immediately get funds to the local Lions Club to fund these types of ventures. These grants would be very similar to the LCIF Emergency Grants but on a smaller basis.

The other very exciting paradigm shift is the idea of Family Memberships. This item successfully passed a vote to change the Constitution and By-Laws to allow for this. The basic idea: the initial Lion would pay full International Dues at \$39.00 per year. A second related Lion member in the same household would only pay half the dues or \$19.50. Each subsequent Lion (in the same household up to three Lion members) would also only pay \$19.50. This will be effective January 1, 2007 and applies to existing as well as new members. Talk to your family members and have them join the Greatest Service Organization in the World.

Keith

# A BIG ROAR

## TO THOSE IN LION COUNTRY

### A MESSAGE FROM BULLETIN EDITOR

We are continually in transition. While district bulletin editor in 1987 I bought my first computer. My then 7 year old son had to teach me to use it. Since then we have gone from floppy disks, to e-mail, data merges, digital photos among other things I know little or nothing about. I also now have less hair, more pounds and fewer memory cells.

I will need a lot of help from the lions of 22-D to make *Keith's Briefs* a success. I am just the collector and disseminator (a big word for the typist) of information. Please send me information you would like published. ***The deadline and means to contact me are listed at the bottom of this page.*** Also, if you are sending attachments I seem to be able to handle items in word format and/or PDF format. This bulletin is being sent in PDF format.

**I will take the liberty to edit and/or condense information in the interest of space. I will not generally publish full page letters or advertisements except for some district functions.**

Only a few short years ago we published and mailed 250 copies of the bulletin monthly. Today we will be using e-mail and the district web site to help limit our printing and postal expenses. We anticipate fewer than 100 hard copies to be mailed. This means no bulk mailing rate. We anticipate

about 150 bulletins to be sent by e-mail. On the list to receive bulletins are cabinet members, PDG's, club presidents, secretaries and club bulletin editors. Keep in mind that the bulletin also will be posted on the district web site at [www.lions22D.org](http://www.lions22D.org) for **any Lion** to read. We encourage you to let your membership know about this resource. We could make the electronic bulletin of an infinite number of pages but realize that too lengthy a bulletin means people will likely not download, print or read it. We want the bulletin to be an adventure to read as well as informative.

Our goal is to have the bulletin available by the first of each month. Realistically, once all the electronic mailing and lists are set up it is anticipated the bulletin will be available much sooner.

**King Lions:** Please send me the names and addresses/or e-mail addresses of your club Bulletin Editor as soon as possible. I also ask each club president or secretary to provide a copy of this first bulletin to your bulletin editor as I only have information on five. In addition, please e-mail or send me hard copies of your bulletin....they will provide a lot of the material for *Keith's Briefs*.

### PLAGIARISM OK'D

***AS MANY OF YOU KNOW PLAGIARISM IS TABOO AND AGAINST THE LAW. HOWEVER, B.E. LION ED GIVES HIS COMPLETE 150% APPROVAL FOR ANY LION TO PLAGIARIZE ANY PART OF "KEITH'S BRIEFS". IN FACT HE ENCOURAGES IT...ESPECIALLY THE BULLETIN EDITORS***

### District Bulletin Editor

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# DEADLINE

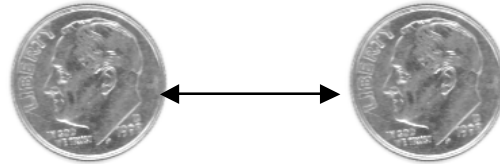
NEXT ISSUE

AUGUST 20 -- 5 PM



## VDG ELECT KEITH MORPHS TO BECOME DISTRICT GOVERNOR KEITH

A PROUD AND HAPPY MOMENT AT THE INTERNATIONAL CONVENTION IS WHEN THE DG ELECTS ARE OFFICIALLY INSTALLED AND BECOME "OFFICIAL" DISTRICT GOVERNORS. PDG DEBBIE REMOVES DG KEITH'S "ELECT" RIBBON.



What does 1 dime + 1 dime = ???  
(hint: Did you read DG Message ?)

## CALLING "MADAM CLYDE"

Until a certain event happens PDG Clyde Bragg is now known as "Madam Clyde" or perhaps "Madam PDG Clyde" or maybe just plain "pink hat Clyde"

**A little history:** At the MD convention PDG Clyde indicated (**CORRECTION - HE PROMISED**) he would wear PDG Charlie "the Rev" Covington's very pink trousers at the Governor's Ball if enough money was raised to "encourage him" to fulfill this promise....monies which will be donated to the Delaware Lions Foundation. However, the amount needed to be raised is in question, depending on with whom you speak.

At the recent Banner Transfer, PDG Clyde was presented with two gifts: a beautiful frilly pink hat and large pink purse to go with the pink pants. "Madame Clyde" as he became known passed the purse around and collected over \$350. The amount that "Madam PDG Clyde" indicated to the bulletin editor is needed to honor his commitment is **\$1000**. He is a little short (no pun intended) so some of you may see the pink purse being passed around to force "Madam Clyde" to wear his pink ensemble as promised and become PDG Clyde once again. Only the color photo does justice to the really pink hat.



## BANNER TRANSFER

DG Keith has decided to try a few new things...for one, breaking with tradition by having the Banner Transfer held in July. It was one of the largest Banner Transfer turnout of lions and guests with 180 in attendance representing 27 clubs. The event was sponsored by the Dover and Glasgow Lions. Glasgow King Lion, Roy Palo, has taken possession of the DG banner for safe keeping. In photo PDG Ralph hands over the District Governor's banner to now DG Keith.



## THE BIG SPLASH CONTEST

DG Keith has promised to continue with the big splash membership contest. Did you get your special membership Blue Hen pin? Lion Bob Daniels has completed his three year term as district membership chairperson. Lion Karl Gude will be the new membership chairperson for the next three years. Lion Bob reports: while in the past three years 22-D lost 549 members from drops, transfers-out and deaths, we also *brought in 548 lions for a net loss of only one over three years*. This is *a tribute to the Lions of 22-D* for only being one down versus the trend of North America of being way down. In the past three years the MERL team has received over 1000 pounds of supplies from LCI..all free. You can see Lion Bob's complete report on the district web site.

### FOLLOW THE PAIR OF DIMES



WE START THE LIONS YEAR WITH A LITTLE MYSTERY. YOU WILL SEE A PAIR OF DIMES IN THE BULLETIN FROM TIME TO TIME IN DIFFERENT LOCATIONS... ..ASK DG KEITH WHAT THAT ALL MEANS...(or read his July message). CAN YOU FOLLOW THE PAIR OF DIMES...IT MIGHT NOT ADD UP TO 20 CENTS...OR DOES IT???? BUT WAIT, DOES A PAIR MEAN TWO????? SO WHERE IS THE OTHER DIME???

## USA/CANADA LIONS LEADERSHIP FORUM

The USA/Canada Leadership Forum is looking for lions who want to have a better understanding of Lionism. The forum will be educational, inspirational and motivational. The forum's theme is "Discover a New World of Leadership and Service." The USA/Canada Forum will be held in Columbus, Ohio, September 14-16, 2006...about 7-8 hours driving time. Obtain a registration form by contacting chairperson Bob Daniels or go to web site: [www.lions22d.org](http://www.lions22d.org) and link to the USA/Canada Forum.

## INTERNATIONAL LIONS NEWS NETWORK

Lions Clubs International this summer launched the lions news network. It is an opportunity for anyone to watch a variety of video programs as well as access the new *Lions Quarterly*. You can view these by going to the international web site at [www.lionsclubs.org](http://www.lionsclubs.org) - news and events- lions news network.

## WHAT IS THE WMMR REPORTING SYSTEM ?

The WMMR Reporting system at Lions Clubs International can be a little confusing. Lion Rebecca Stancliff of the Lord Baltimore Lions has offered assistance to those who may be a little frustrated. E-mail her at [rjstancliff@mchsi.com](mailto:rjstancliff@mchsi.com) or call 302-537-2760.

## HAVE YOU SEEN THESE LITTLE ALUMINUM TABS ??



Lion Al O'Neill has been collecting these little can tabs for years, turning in 9 or 10 five gallon buckets full each year. However, either lions are not drinking as much (???) or have just not turned in their collection as yet. He has received a lot fewer tabs to date. Contact Lion Al at [Rhobo47@aol.com](mailto:Rhobo47@aol.com) or at 834-4091 to arrange for a collection time. The tabs are turned in to the Ronald McDonald house that in turn cashes them in to help with their funding.

### THANK YOU

The many cards, prayers and phone calls received in the loss of my mother on June 20 were deeply appreciated

PCT Janet K. Brown

### DISTRICT WEB SITE

[WWW.LIONS22D.ORG](http://WWW.LIONS22D.ORG)



**NEW CASTLE  
HUNDRED  
LIONS  
CLUB**



**36th  
ANNUAL  
ART ON THE GREEN**

**SATURDAY, SEPTEMBER 23, 2006**  
10 A.M. THRU 5 P.M.

**ARTS and CRAFTS SHOW**  
**Battery Park**  
3rd and South Streets • City of New Castle, Del.

**NO CHARGE FOR ...**  
**PARKING**  
Shuttle Bus Service  
Attendance to Show

**RAIN DATE**  
SEPTEMBER 30, 2006

**CALL - 302 / 328-LION**  
**302 / 328-5466**

**ART ON THE GREEN**  
P. O. Box 462, New Castle, DE 19720

## 2006 Lions Leadership Retreat

September 8-10 at Lions Camp Merrick

Cost: \$30 per person  
Registration material and more information: contact district leadership development chairs Lion Dock Williams at [dockwill@aol.com](mailto:dockwill@aol.com) or Lion Bailey Maul at [mspankysgang@aol.com](mailto:mspankysgang@aol.com)

## OCTOBER FEST '06

Featuring Oompah Band

**October 6, 2006**

6:30 PM

Newark Senior Center

No cost --- bring covered dish for 12

Questions: Contact Lion Eileen Thomas 737-2366 ext 14 or Barbara Murray 737-7214

Sponsored by Newark Lions Club



## MILLSBORO LIONS CLUB ELEVENTH ANNUAL



## GOLF TOURNAMENT

**WHERE:** Baywood Greens  
**WHEN:** Thursday, September 7, 2006  
Registration 8:00 AM - 8:45 AM, Shotgun start 9:00 AM  
**COST:** \$110/Golfer  
Includes Golf, Cart, Buffet and more  
**FORMAT:** 4-Person Scramble

Cash prizes will be awarded for score (handicapped).

For more information or to sign-up,  
call Lion Ted Parker at (302)947-1923  
or Lion Jan McCarty at (302)945-1484/(302)945-2955

Entries must be received by September 4, 2006.

**LIONS CLUBS INTERNATIONAL**  
**DISTRICT 22-D CABINET OFFICERS**

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